International Leadership Alumni Conference (ILAC)'s ADVISORY GROUP

"Passion Led Us Here – To Continue Our Journey"

ILAC

ANNUAL REPORT August 2017 – August 2018

This Annual Report was created and approved by the ILAC Advisory Group to share with our Leadership Program Directors, alumni, stakeholders and other interested parties, annually.

The Mission of ILAC is to foster commitment, networking and growth for all agricultural/rural leadership program graduates through communication, professional development and social activities in order to enhance the effectiveness as alumni leaders in their own communities.

In that respect, the Advisory Group has accomplished the following:

- Created a Website <u>www.ilacconference.com</u> or <u>www.ilac-conference.com</u> with menu items that include:
 - Advisory Group's Guidelines (Bylaws), Tool Kit (to assist future ILAC hosts with all aspects of hosting a conference), future ILAC locations, IAPAL, Links, etc.

"HI ILAC Leaders! I received an email today from the Pennsylvania Urban Leadership Program (RULE) (of which I am an alumna) alerting me to your new website. I supervise digital marketing at a top 100 liberal arts college in the U.S., which includes supervising a team of web designers. As such (and coupled with my passion for leadership), I clicked in to see this new site. Please let me say how beautiful and well-designed it is. I am impressed at how responsive and insightful it is. I know running a website is like climbing Everest. Kudos on doing so in elegant and engaging way! All the best, Genna Kasun, PA RULE XVI Fellow, 5/7/18

"Great job to you all! Lisa toot away! The website is easy to use and looks wonderful! Thank you for all your extra work to make this website user friendly for people like me! Best Regards, Julie Gemmill, ND, 5/16/18

- Established links with Nuffield, Churchill and Eisenhower
- Developed Social Media links on Facebook, Twitter and LinkedIn
- Designed a Marketing Brochure (downloadable from website) for all to share and promote
- Kentucky Ag Leadership Program hosted 2017 ILAC from October 16-19, 2017 in Lexington, KY. The theme was "Leading Through Storytelling" and there were 38 attendees
- Advisory Group meets by phone and/or internet (FCC Free Conference Call)
- Financial Standing at \$6,201.68 with funds on deposit in Canada
- Seeking 501c-3 Tax Status for ILAC

<u>ILAC Locations</u>

2015 Denver, Colorado

2016 Edinburgh, Scotland

2017 Lexington, Kentucky

2018 New Orleans, Louisiana

2019 Dickinson, North Dakota

info@ilacconference.com

2020 TBD, Florida

2021 TBD



<u> 2015 – 2018 Advisory Group Members</u>

Formed August 5, 2015 in Denver, CO during ILAC's 26th Annual Conference, a group of like-minded individuals decided to formalize a structure to seek sustainability and future ILAC hosts.

Carolyn Fuerth, ONT – Chair Susan Adams, IL – Secretary Tiffany Ground, AZ Richy Naisbett, AL Dave Lehman, ND

Tom Brant, PA – Vice Chair Lisa James, AZ - Website Manager Peggy Clark, OH Derwood Brett, AR Edmond Bonjour, OK (Advisor & IAPAL Liaison)

MISSION: "to assist the ILAC through promotion, recruitment & support."



